



The Fire Service College

Sponsorship Opportunities Pack

United Kingdom Rescue Organisation

Challenge 2015

30th July – 1st August 2015



The Fire Service College is proud to host the United Kingdom Rescue Organisation Challenge 2015 from Thursday 30th July to Saturday 1st August 2015.

As 'Home of Firefighter Development' the College is ideally placed to host this prestigious event. We will put several of our world-class facilities at the disposal of the UKRO in order to provide an enjoyable, demanding and developmental challenge for the c430 competitors expected. This event will provide an opportunity for firefighter teams from across the UK to showcase their rescue skills and techniques whilst learning from their peer groups in different services.



Over the 3 days, the event will also play host to the Chief Fire Officers Association, ensuring a high-profile fire and rescue audience for both the event and our sponsors. Gates will also be open to the public to enable them to take some safety lessons home and to better understand their FRS and also the important role that suppliers play in advancing safety and technology agendas.



The United Kingdom Rescue Organisation Challenge 2015 will see the majority of fire and rescue services within the UK compete in an event designed to challenge emergency service personnel and raise awareness of the global problem of road death and injury.

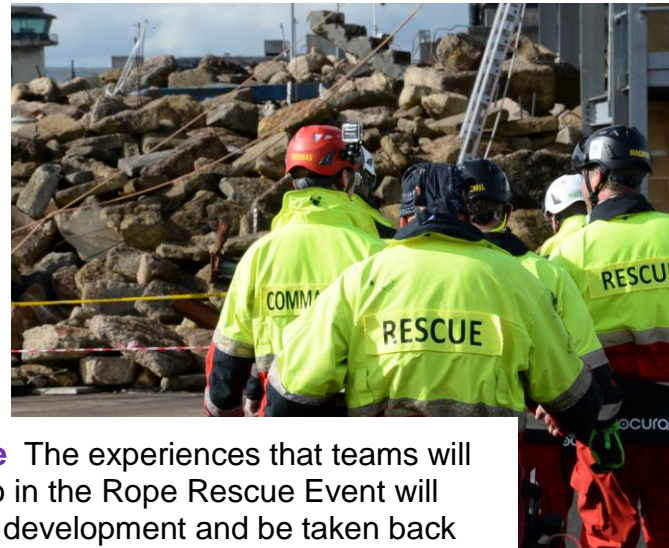
Competitions in 4 disciplines will take place:

Extrication The emphasis of the UKRO Extrication Challenge is on developing and promoting 'Best Practice'; the ethos is not merely to win. The Challenge is designed to improve knowledge, skills and understanding of the UKFRS enabling firefighters to deliver an improved, professional service to the communities they serve. 45 teams of 6 are expected to take part in the extrication competition.



Trauma The UKRO Trauma Challenge will focus on developing and promoting the life support skills of rescue personnel, which enable them to fill the therapeutic vacuum until further medical help arrives. 25 teams of 2 are expected to take part in the trauma competition.

Urban Search and Rescue (USAR) The USAR Challenge is a learning platform, testing skills through strict assessment where participants are encouraged to make hard and critical examination of their own rescue practices and techniques. Successful teams will need to study current extrication philosophy and search for new and innovative ideas. 8 teams of 6 are expected to take part in the USAR competition.



Rope Rescue The experiences that teams will be exposed to in the Rope Rescue Event will fuel their own development and be taken back with them to enrich their Service's procedures. Teams will study current rope rescue philosophy and techniques, search out new developments and innovate new ideas to ensure they compete to the highest standards and take away meaningful lessons. 10 teams of 5 to 6 are expected to take part in the trauma competition.



Workshops. The whole event has a developmental ethos. Accordingly, educational workshops will be woven into the timetable to ensure all participants receive up-to-date knowledge on a range of subjects. Sponsor involvement in these workshops will be considered on a case by case basis.

Get Involved - Sponsorship Opportunities

The UKRO Challenge 2015 is an ideal opportunity to reinforce the profile of your organisation within the emergency services sector.

Following the highly successful World Rescue Challenge event hosted by the Fire Service College in October 2014, our site plan has been adjusted to provide an enhanced Sponsor experience, with even greater exposure and closer proximity to the action.

The tables below outline available packages and optional extras:

Packages		Logo on Main Gate Banner	Banners at Open and Close Ceremony	Logo on Trophy	Present Some Trophies	3 x 3 Gazebo Outdoors	Gazebo Power	Arena Site Banner	Welcome Pack Item	Advert in Event Booklet	Opening Ceremony Pop-Up Banner	Closing Ceremony Pop-Up Banner	Tickets to Opening Ceremony	Tickets to Closing Ceremony
Exclusive	£ 10,000	1	2	1	Yes	2	1	4	1	1	2	2	6	6
Open & Closing Ceremony	£ 8,000	-	2	-	Yes	2	1	3	1	1	2	4	4	4
Gold	£ 5,000	-	-	-	-	2	1	2	1	1	2	2	2	2
Silver	£ 3,000	-	-	-	-	1	-	1	1	0.5	-	-	2	2
Bronze	£ 1,500	-	-	-	-	1	-	1	-	-	-	-	1	1
Entertainment	£ 2,000	-	-	-	-	-	-	1	-	-	-	2*	2	2
Exhibitor	£ 1,000	-	-	-	-	Space Only	-	-	-	-	-	-	-	-

* either side of live band

Optional Extras

10m x 10m display area outdoors	£	500	
Additional 3m x 3m space for Gazebo/Tent outdoors	£	300	
Back Cover of Event Booklet	£	1,500	
Full page in Event Booklet	£	500	
Half page in Event Booklet	£	300	
Item in welcome Pack (to all competitors & UKRO Officials)	£	500	per item
Item for Room Drop (on-site 400 rooms)	£	300	per item
Car for cutting/display (including space)	£	350	per car
Provision for Seminar or Demonstration (indoor or outdoor)	please call to discuss		



Please select the sponsorship package that you would like to reserve and send your completed form (2 pages) to 'events@fireservicecollege.ac.uk'

Company Name:.....

Name of Package*	Number	Amount	Sub-Total
• Exclusive Package (Main event Sponsor)		£10,000	
• Opening & Closing Ceremony		£8,000	
• Gold		£5,000	
• Silver		£3,000	
• Bronze		£1,500	
• Entertainment		£2,500	
• Exhibit Only (no gazebo provided)		£1,000	
Optional Extras*			
• 10m x 10m display area outdoors (for vehicle or display)		£500	
• Additional 3m x 3m space for Gazebo/Tent outdoors		£300	
• Back Cover of Event Booklet		£1,500	
• Full page in Event Booklet		£500	
• Half page in Event Booklet		£300	
• Item in welcome Pack (to all competitors & UKRO Officials) per item		£500	
• Item for Room Drop (on-site 400 rooms) per item		£300	
• Car for cutting/display (including space)		£350	
• Provision for Seminar of Demonstration (indoor or outdoor)	Please call to discuss		
	Pre-VAT Total		£
VAT at 20%		VAT	£
	Total		£

*To ensure that all items can be provided, full details, including any adverts, text, merchandise, logos and requirements must be communicated to us by **31 May 2015**. Later notification/provision may restrict our ability to fully deliver your requirements.

UKRO Challenge 2015 - SPONSORSHIP



Company Name

Contact Name

Contact Address for Invoice.....

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Post Code

Email

Telephone No

Mobile

Special Requests or Additional Information.....

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Please return a completed order form (2 pages) to 'events@fireservicecollege.ac.uk'

For other details, contact Cathy Clark, Account Manager, Events Team, Fire Service College, London Road, Moreton in Marsh GL56 0RH. Email: events@fireservicecollege.ac.uk or telephone 01608 812167