



UKRO Challenge 2017



Sponsorship Information



HUMBERSIDE
Fire & Rescue Service



Music: <http://www.bensound.com>

In September, Humberside Fire and Rescue Service will host the United Kingdom Rescue Organisation (UKRO) Challenge 2017. The event is an ideal opportunity for sponsors to promote their brand and meet with a variety of other emergency organisations within the same location.

Opening on Thursday 7 September with a welcoming ceremony for competing organisations, sponsors and exhibitors, the challenge will take place between Friday 8 to Saturday 9 September, which is followed by a closing ceremony in the evening.

The UKRO Challenge 2017 will be part Hull's City of Culture 2017 events calendar and making the most of Hull's locations, it will be based across the following sites:

[The KCOM Stadium](#)

[Princes Quay Shopping Centre](#)

Sponsors enjoy a wide range of benefits, including:

- Being involved in a successfully run annual UK Challenge
- The opportunity to engage with emergency services from across the UK
- Building brand awareness through involvement in a national event
- Being involved in an event during Hull's City of Culture





PLATINUM SPONSOR PACKAGE

Platinum sponsor package £10,000

As a platinum sponsor your company enjoys primary community and business exposure in the lead up, during and in the round up of the UKRO Challenge.

Sponsorship includes:

- Exclusive advertising in all areas of the challenge
- Two serviced 3m x 3m shell stands for two days in the event exhibition area
- Six tickets for the Opening Ceremony at the KCOM Stadium (with VIP drinks reception)
- Six tickets for the Sponsor's Dinner at the KCOM Stadium on Friday 8 September
- Six tickets to the Awards Ceremony at the KCOM Stadium (with VIP drinks reception)
- Your logo on one of the event trophies
- Promotional material in the challenge team packs and official event literature
- Company logo prominently displayed on default slides during the opening and closing ceremonies
- Whole page advert and one page feature in the event programme

A circular logo with a gold, glittery background. The words "GOLD SPONSOR PACKAGE" are written in a bold, white, distressed font, stacked vertically in the center of the circle.

GOLD SPONSOR PACKAGE

Gold sponsor package £5,000

As a gold sponsor your company benefits high profile exposure at the UKRO Challenge 2017.

Sponsorship includes:

- Exclusive advertising in all areas of the national challenge (8 banners)
- A 3m x 3m shell stand for two days in the event exhibition area
- Four tickets for the opening ceremony (with VIP drinks reception)
- Four tickets for the Sponsor's Dinner at the KCOM Stadium on Friday 8 September
- Four tickets to the Awards Ceremony (with VIP drinks reception)
- Your logo on one of the event trophies
- Promotional materials in the challenge team packs and in the official programme
- Company logo prominently displayed on default slides during the opening and closing ceremonies
- Whole page advert in the event programme



SILVER SPONSOR PACKAGE

Silver sponsor package £3,000

As a silver sponsor your company benefits from exposure throughout the UKRO Challenge 2017.

Sponsorship includes:

- Advertising in national challenge areas of your choice (6 banners)
- A 3m x 3m shell stand for two days in the event exhibition area
- Two tickets for the opening ceremony (with VIP drinks reception)
- Two tickets for the Sponsor's Dinner at the KCOM Stadium on Friday 8 September
- Two tickets to the Awards Ceremony (with VIP drinks reception)
- Limited promotional materials in the challenge team packs and in the official programme
- Company logo prominently displayed on shared default slides during the opening and closing ceremonies
- Half page advert in event programme

A circular logo with a dark brown, textured background resembling bronze or gold particles. The words "BRONZE", "SPONSOR", and "PACKAGE" are stacked vertically in a bold, white, distressed font.

BRONZE SPONSOR PACKAGE

Bronze sponsor package £1,500

Bronze sponsors benefit from exposure throughout the UKRO Challenge and ideal for emerging businesses.

Sponsorship includes:

- Advertising in national challenge areas of your choice (4 banners)
- A 3m x 3m shell stand for two days in the event exhibition area
- Two tickets for the opening ceremony (with VIP drinks reception)
- Two tickets for the Sponsor's Dinner at the KCOM Stadium on Friday 8 September
- Two tickets to the Awards Ceremony (with VIP drinks reception)
- Limited promotional materials in the challenge team packs
- Company logo prominently displayed on shared default slides during the opening and closing ceremonies
- One third page advert in the event programme



EXHIBITOR PACKAGE

Exhibitor package £1,000

For companies who want the simplicity of having a presence in the event exhibition area and support the UKRO Challenge.

Sponsorship includes:

- A 3m x 3m shell stand for two days in the event exhibition area
- Company details listed in the event programme

Charitable Status info

- United Kingdom Rescue Organisation (UKRO) is a charitable incorporated organisation entered on the Register of Charities for England and Wales with the registered charity number 1166883.
- The charity's principal office is 159 Dominion Road, Glenfield, Leicester, LE3 8JB.
- We currently have 7 Trustees who also have management responsibility for the running of the charity. We will be adding 4 Non-Executive Trustees to our Board in the coming months.

Interested?

- If you are interested in sponsoring the UKRO Challenge 2017 hosted by Humberside Fire & Rescue Service or have any questions, please get in touch with the team by emailing UKRO2017@humbersidefire.gov.uk
- Alternatively please ring our Project Manager, Louise Marritt on 01482 567140 or 07967 232076
- The United Kingdom Rescue Organisation (UKRO) is committed to improving rescue standards throughout the UK, bringing together the UK's rescue services and developing their skills to serve the public.
- Find out more on UKRO's website at www.ukro.org

